

Wilson fronted efforts that helped 'Goose Day' tradition fly

By Terry Dillman

Robert L. Wilson, the venerable owner of radio station WKVA in Lewistown, is "Father Goose." His award-winning editorial tales are legendary, focusing on many facets of life in Mifflin County for more than four decades. Of those countless public commentaries, few stand out more than Robert L.'s efforts in the mid-to-late 1970s that led to Goose Day's designation as an official annual Mifflin County event.

"It took about three years of talking to the Chamber of Commerce people," recalled Wilson, who began his efforts in earnest in 1975. "I finally convinced them it would be a pretty good idea."

The clincher was a presentation (complete with flash cards) that would make Ross Perot envious. It featured many of the rare, strange and wonderful events other towns and counties use to attract tourism and the accompanying financial gains. Those events ran the gamut from the famous Groundhog Day festivities in Punxsutawney,

The traditional feast featured a dinner of roast goose, paying heed to an old English proverb: "If you eat goose on Michaelmas Day, you will never want money all the year 'round."

Pennsylvania and Frog Jumping Jubilee in Calaveras County, California to lesser known extravaganzas like the world championship watermelon seed-spitting contest in Weatherford, Oklahoma.

Wilson gathered the information during a span of years, stuffing a file he still keeps in his office today.

His lobbying eventually led the county commissioners to declare Goose Day an official annual Mifflin County event in 1978. A year later, the Juniata Valley Area Chamber of Commerce presented a plaque to Wilson, proclaiming him the *Father of Goose Day*.

"The origin is almost Biblical," Robert L. noted, referring to the fact that Goose Day falls on September 29, which is

Michaelmas Day—a religious holiday marking the Feast of Saint Michael (the angel who spoke to Moses on Mount Sinai) and All Angels.

The sacred holiday became popular in England as a day of honor and respect for Saint Michael, prince of guardian angels. The traditional feast featured a dinner of roast goose, paying heed to an old English proverb: "If you eat goose on Michaelmas Day, you will never want money all the year 'round.'" This custom dates back to at least the 15th century and probably much earlier.

Tenants paid rent four times a year in those days. One of those times fell on Michaelmas Day, at which time tenants favored the landlords with a "good stubble goose" hoping to ensure renewal of their lease.

Some say Goose Day actually started in Holland, and the Amish may well have brought the custom with them when they sailed from the old country to settle here.

Whatever its origins, Goose Day has a long history in the area. "From time immemorial, it seems to have been celebrated in Mifflin County," Robert L. stated. "It was never much ballyhooed or hyped."



Robert L. Wilson

The celebrations did not escape notice. Ben Myers of the *Sentinel* first chronicled the event, digging up its origins and creating a background story. Goose Day received an annual mention in Myers' newspaper column. This quiet marking of the occasion continued until Wilson stepped in and urged a more flamboyant celebration. Among those efforts are a pamphlet that tells the legend of Goose Day and placemats used by area restaurants. Both items are distributed courtesy of WKVA.

The placemats have a special sentimental value for Robert L. because they feature a collection of Goose Day sketches by Anne Kepler Fisher.

"She and I were good friends," Wilson noted. "She died very young." The placemat indicates that WKVA reproduced the sketches "out of respect for the memory of" the local artist, describing her as "a gifted artist of rare compassion and sensitivity."

Robert L. continues to promote the positive aspects of Mifflin County, including Goose Day hence the honorary title of "Father Goose."

distance of 300 feet before he could guide the vehicle safely into the side of a mountain. There it overturned, causing damage amounting to over \$700, but he escaped unscathed. Had he chosen the alternative of hitting the guard fence on his right side he might have been hurled hundreds of feet into a valley below.

Young, operating a large International truck for his employer, Robert Krummerine, coal dealer of Pleasant Gap, was returning via Route 322 empty handed after a trip to Lewistown. This was at 9:35 P. M. Thursday when he had proceeded up the 3½-mile long Seven Mountains incline to a point about one mile above the Big Spring.

According to the story he later told the investigating officers, Pts. Edward Shevenock and A. J. Royko of the Lewistown State Police, his engine "jumped out of gear." Failing to get his gears meshed again, he applied his vacuum brakes, but they failed to hold due to the fact that the engine must be operating in gear to create the necessary vacuum.

As a final resort he threw on his emergency hand brakes, but they were ineffective in stopping the big truck. Downhill it started, gaining momentum as it sped along. Another occupant of the truck, Wilbur McCaslin, aged 15, of Bellefonte, R. D. 1, sensing the impending danger, opened the door on the (Continued on Page 22, Column 6)

SEAL SALE RETURNS BELOW LAST YEAR

One-fourth of the goal of \$8,200 has been reached for the 1949 Christmas Seal Sale sponsored by the Mifflin County Tuberculosis Society, it was announced today. It is below the average for the same period last season.

Lee V. Alexander, seal chairman, has urged the people who received the seals through the mails to send in their payment, emphasizing that the entire work of the TB Society in the county hinges on a successful sale of Christmas seals and Health Bonds which is the sole source of revenue to carry on its work during the entire year.

Included on its extensive program is the free X-ray service given throughout the county for adults and school children.

Farmers' Market

For everything good to eat—and for everything your family will go for, visit Farmers' Market early Saturday morning.

Decatur Firemen

Election of officers December 3 at Guerrini's Service Station. Polls open 12 noon to 7 P. M. Regular meeting at Decatur Firemen's Park, 7:30 P. M.

Hospital Campaign Fund No. 1

Records have been transferred to Campaign Headquarters, 3 N. Main St., Lewistown, Pa. Phone

million tons of coal a month.

Fireworks are expected at the trustees meeting if Lewis continues to block former Federal Judge Charles I. Dawson of Louisville, Ky. (Continued on Page 22, Column 2)

BRAZILIAN AIR CRASH KILLS 20

Woman and Child of Five Years Only Survivors of Disaster

Rio de Janeiro — A Brazilian airliner crashed in the interior of Southern Brazil last night, killing 20 persons. The only survivors were a woman passenger and a child of five.

The DC-3 operated by the Brazilian "Companhia Real" Airlines, crashed near Ribeirão Claro, some 600 miles west of Rio de Janeiro.

The dead included 16 passengers and four crewmen.

The plane was on a regularly scheduled flight from Sao Paulo, south of Rio, to Parana, in the interior.

All of the victims were said to be Brazilians.

Spokesmen for the airline said the plane overturned after crashing. They were unable to offer any explanation for the accident.

NEW RADIO STATION GOES ON AIR SUN.

Word was received from the Federal Communications Commission in Washington at noon today to the effect that Radio Station WKVA, Lewistown's new 100-watt outlet at 920 on AM radio dials, would go on the air officially at 12 o'clock noon this Sunday.

Announcement of the FCC action was made by Robert L. Wilson, general manager of the new station. Opening day ceremonies on Sunday will be broadcast until 5 o'clock, Mr. Wilson stated.

Christmas Cards

Most beautiful line at Hoffman's Book Store.

Notice

Frank Ross, expert shoe repair, new location 142 W. Market St.

While They Last

Entire stock of \$49.95 and \$59.95 fur trimmed coats. Saturday, \$35.00. Joseph's.

Snow Shovels—All Kinds

49c and up. Franciscus Hardware.

Car and Truck Chains

All sizes, you need them—we have them! Wilson's, 119 S. Main St.

To date registrations point to the biggest exhibition in livestock.

More than 4,500 birds will be shown in the poultry exhibit, making it the largest of its kind in the country, according to Horst.

The total number of competitive exhibits at the show, including all kinds of animals, fruit, grains, vegetables and home economics, will exceed 10,000, Horst said.

Commercial displays will bulge the 4-acre exhibition hall. These will include machinery, barn equipment, seed, feeds, fertilizers, home appliances and scores of other items.

In Brief Today

Washington — Defense Secretary Johnson and Gen. Omar Bradley have returned from Paris with the Atlantic defense plan, which will make it possible to start sending American arms to Europe.

Catania, Sicily—Mount Etna is in eruption, and police and troops are read to evacuate the population of Catania if necessary.

New York—John L. Lewis has shifted his battle with the coal operators to a new front—a fight for control of the miners' welfare fund.

Key West, Florida — President Truman believes that the strategy used in the coal dispute has set a pattern for future labor peace without Government intervention.

Paris—American officials have (Continued on Page 22, Column 2)

BURNED

All Guests Bel After Early Blaze At Sap

Sapulpa, Okla.—A fire roared through a four-story room downtown Sapulpa, the structure and buildings.

Firemen said all believed to have escaped.

All that remained was the fire-blackened and crews of fire it down shortly after making a search of the

Firemen from Tulsa aided the Sapulpa fighting the fire.

A. A. Hull, one who answered the that all official been destroyed and

no way of official how many persons building at the time

Three buildings a tel were destroyed which began shortly

TREASURY

Washington — Nov. 30, \$4,421,935. Internal revenue. Customs receipts. Receipts, \$14,593. Expenditures, \$1

Salvation Army Kettles Be Placed on Street To

The Salvation Army Christmas kettles to raise money for its Christmas cheer program will be placed on the streets of Lewistown Saturday at 9 A. M.

Last year the kettle income made it possible to feed 396 families representing over 1,400 people. It is the endeavor of the Army to give these families a little something extra at this holiday season; it was explained. Twenty-five hundred dollars is needed to carry on this program this year.

Capt. Donald R. Lance, officer in charge, stated today that applications for the baskets will be received at The Salvation Army headquarters, 217 South Main Street, starting Dec. 5 from 9 A. M. until 5 P. M.

Persons who wish to make applications may call at the office of The Salvation Army any day up to Dec. 19. No applications will be accepted over the phone and none will be received through the mail. All applications must be made in person at The Salvation Army office on South Main Street.

We Buy Shotguns Rifles Rubins St

Dec. 3 Spring will hold bazaar per from 5 P. M. school house. Tickets, dessert \$1.00, children under

At The Pr Beautiful N \$6.95—\$9.95

For yourself or a Dressy or a Pat Perkins Cottons, wash

Ideal for X The Prince

Night shooting 22 rifles. Sepa open and scope chickens, hams at Friday night. Firemen's Park.

Sam Warner's open for business Street, next to B

Owl Friday night

Siglerville News Items

Mr. and Mrs. Warren Stull entertained the following guests at a 6 o'clock dinner Thanksgiving evening. Those enjoying the occasion were: Miss Myra Esh of Shippensburg, Mr. and Mrs. L. M. Esh and Mr. and Mrs. Charles Lengartz of near Belleville, Mr. and Mrs. W. Eugene Stull and daughter Jeanne and Miss Peggy Turnbull of Philadelphia, Mr. and Mrs. Miller Herman of State College, Mr. and Mrs. Harry Herman and son Craig, Mr.

and Mrs. Walter Stull, Mr. and Mrs. Grant Ehrenfeld, Clyde Stull, Misses Renna May and Joanne Ramsey, Mr. and Mrs. Walter Esh and the host and hostess, Mr. and Mrs. Warren Stull.

Mr. and Mrs. Albert Nale entertained a number of guests for Thanksgiving.

Among the guests who enjoyed a dinner at the home of Mr. and Mrs. H. W. Herman on Thanksgiving evening were: Clyde Stull, Miss

Jeanne Stull and Miss Geggy Turnbull of Philadelphia; Earl Mabon, Mr. and Mrs. W. W. Stull, Mr. and Mrs. A. Warren Stull, Mr. and Mrs. Miller Herman of State College, Mr. and Mrs. Walter Esh and the host and hostess, Mr. and Mrs. Herman and son Craig.

Kenneth Kline of Washington was a recent visitor with his mother, Mrs. Olive Kline.

Mr. and Mrs. Floyd Kibe have gone to housekeeping on North Main Street, Milroy.

Mr. and Mrs. W. Eugene Stull and daughter Jeanne, accompanied by Miss Peggy Turnbull, all of Philadelphia, spent their Thanksgiving vacation with friends here and at Milroy. They returned to their respective homes on Sunday evening.

Mr. and Mrs. Warren Snook and

Reed Narehood, who is Lewistown Hospital.

Mr. and Mrs. John Veytown, R. D., called Mrs. William Glasgow.

Frank Hostettler of Monday hunting with Mrs. Clarence Mill.

Daryl spent Wednesday and Mrs. Cecil Rennin.

Mr. and Mrs. Isaac daughter Nancy of Shil Clair Price of Maple Mr. and Mrs. Ranell.

NOW Say Goodbye to Colds with ANAHIST



New Miracle Drug
can stop cold symptoms
in a single day —
when taken on exposure
or in first 24 hours
of a cold.

NOW available
without a prescription

How ANAHIST makes
cold symptoms disappear:



1. Histamine attacks the cells in nose and throat, producing cold symptoms...

2. ANAHIST is anti-histamine—seems to act like a wall, blocking the histamine.

©1949, Anahist Co., Inc., Yonkers, N. Y.

Family-size bottle, 40 tablets: **99¢** Pocket-size bottle, 15 tablets: **55¢**

REA & DERICK DRUG STORE
136 EAST MARKET STREET

Radio Station

WKVA 920

On Every Radio
Dial

Very Soon!



WALKING at a brisk pace, President Truman heads from the Little White House at Key West, Fla., to the beach for a swim in the "invigorating cool" Atlantic waters. Later, the Chief Executive accepted a challenge to a horseshoe pitching match. He won. (International)

family of Lewistown were dinner guests of their son and daughter-in-law, Mr. and Mrs. Irving Snook, and children.

Mrs. H. A. Wagner, who has been confined to bed the past week, is now able to be down stairs part of the day.

Clarence Fultz has secured employment at the American Viscose Corporation.

J. H. Ramsey was a recent visitor with his son Lee Ramsey and family at Bunkertown.

Miss Myra Esh of Shippensburg called on friends and relatives here over Thanksgiving. She was stopping at the home of her brother and sister-in-law, Dr. and Mrs. Lee Esh of near Belleville.

Quite a number of family butchering have been done around here over the week-end.

Mr. and Mrs. Walter Weaver of Milheim spent Thanksgiving at the home of the latter's mother, Mrs. Marian H. Bonson.

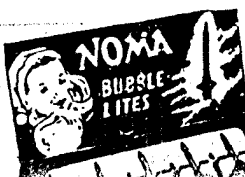
Harry Herman, accompanied by his father, Miller Herman, who has recently returned from a year's visit with their sons in California, were business visitors at Williamsport recently.

Mrs. Sylvia Brittain is staying with her daughter, Mrs. Selma Jackson at Honey Creek for an indefinite time after just recovering from a long illness.

Newton Hamilton

Mrs. Alan Mickey returned home Sunday from Canton where she spent some time caring for her

Electrical GIFTS



We Give...



USE TOY LAY
\$1 DOWN



RED TRIAL JUDGE VACATION-BOUND — Boarding a plane in New York, Federal Judge Harold Medina and his wife leave for a well-earned three-month vacation in Bermuda. Judge Medina was the presiding jurist at the nine-month conspiracy trial of 11 Communist leaders. The men were all convicted.

Station WKVA to Go on Air at Noon Tomorrow

WARD IS SET TO LEAVE MUKDEN

But State Dept. Keeps Fingers Crossed Until He Really Gets on Way

Washington — State Department officials were cautiously jubilant today as U. S. Consul General Angus Ward and his staff prepared for "deportation" from Mukden, China, after six months of battling to get out of Chinese Communist hands.

Their caution was based on previous annoying experiences with the Mukden Communists.

Despite a Red announcement that the U. S. diplomats "must" leave the Manchurian capital not later than 8 A. M. (local time) Monday (7 P. M. EST, Sunday), there was a fear in Washington that new obstacles might be thrown in the way to cause last-minute "loss of face."

The Communists have held the Americans under virtual house arrest since they took over the city 13 months ago.

Ward attempted to gain transportation out of the country last May. Repeated requests for exit

Radio Station WKVA goes on the air at 12 noon tomorrow!

Transmitting a 1000-watt signal to radio dials set at 920 kilocycles, Lewistown's new regional channel station will begin daytime operations Sunday, pledging to "serve all of Central Pennsylvania with local programs of news, entertainment, education and information" through each broadcast day.

Virtually interference-free reception of WKVA's kilowatt signal can be expected in more than a dozen surrounding counties when the new station goes on the air, thereby assuring hundreds of outlying communities local-strength radio listening for the first time.

Independently owned and operated by the Central Pennsylvania Broadcasting Company, WKVA will be exclusively a daytime station, broadcasting from local sunrise to sunset without a national network affiliation.

Programming of a strictly "local" flavor will comprise most of WKVA's broadcast day, with considerable emphasis to be placed on (Continued on Page 12, Column 7)

DRIVERS VOTE INCENTIVE PLAN

UNION OKAYS NEW SSW PACT, MEN GOING BACK

Terms Explained By CIO Attorney At Mass Meeting; Full Production Week of Dec. 11

Terms of the new contract with Standard Steel Works Division were ratified by members of steel workers and office workers local unions 1940 and 2931, CIO, at a mass meeting held in Textile Union Hall, West Third Street, Friday evening. Details of the plan were explained, then a vote was called for.

Attendance was estimated to be as high as 800, but none of the tension prevailing at the gathering of the same group the preceding Tuesday evening was noticed. The expression of approval was unanimous except for one or two "noes" voiced by aged union members who complained they would not benefit as much as expected under the new pension plan.

The nine-day strike ended officially at 2:30 P. M. Friday when the strikers withdrew their pickets at the several gates of the Burnham plant with the announcement from both sides that agreement had been reached.

The company at once called back some 25 maintenance men in addition to the "stand-by" emergency crew that had been manning the plant during the work stoppage. The newcomers got to work immediately to relight and warm up the furnaces for the making of steel. They also connected the water system that had been drained to prevent freezing.

It requires about seven days for the warming-up process, but meanwhile a little production in certain departments will get under way next Tuesday. In preparation for this activity about 100 more men were called back today.

The agreement calls for a contributing plan for social insurance, under which the company contributes 2½ cents per hour worked and the employee a like amount per hour worked. How much sickness and accident insurance this amount will buy is still to be determined. Hitherto the company has been paying for life, accident, dismemberment and sickness insurance, but the amount now contributed by it will be stepped up.

In addition to the pension and social insurance provisions, the new contract calls for an across-the-board increase in wages of 5½ cents an hour for all employees. Payment of this increase is retroactive to July 1, 1949.

Cloyd A. Mumper, president of Steelworkers Union 1940, presided at last night's meeting. He introduced a CIO lawyer from the Harrisburg headquarters by the name of Fritchman, who gave the highlights of the new contract. After



RED CHINA REFUGEES back and forth over a bridge, Crown Colony of Hong K. Below, an improvised hosp. Red-held China.

Snow M But M

BETHLEHEM LIGHTS GO

Pa. Town Set for Transformation Into 'Christmas City'

Bethlehem, Pa. — A celebration deeply rooted in religion and Old World customs gets under way in Bethlehem tonight.

Just after dusk, this Pennsylvania community in the name of the little town which was born—will make its transformation into the lighted "Christmas City S. A."

OUR CARDS NO COST MORE

(Continued from First Page)
 "mas" wish—may be delivered
 n.

your cards may be shunted
 the Dead Letter Office, if
 deposited at the peak of the
 mas mailing rush and they
 no return address.

preserve your cheery Christ-
 cards from these indignities,
 postmaster recommends send-
 them all by first-class mail.

means with a three-cent
 —or two, 1½ cent stamps!
 st class mail rates "directory
 ce," by which skilled post of-
 clerks try to trace down ad-
 dres who have moved. Your card
 be forwarded from one address
 nother. If the addressee isn't
 ed, the card will come back
 ou if the envelope bears your
 n address.

Christmas cards carrying two-cent
 ps are third class mail. They
 not be sealed and must not
 ain personal messages. Only
 effort is made to deliver them.
 e address proves incomplete or
 rect, your warm-hearted
 stmas greetings land in the
 l Letter Office.

one of the saddest sights on
 stmas Eve," says the postmast-
 "are the many undeliverable
 stmas cards. Each represents
 it of lost Yuletide sentiment.
 tically all are the result of
 lessness. Especially illegible
 l-writing, inadequate addresses,
 stamps that fall off en route
 use they weren't affixed pro-
 y.

please address plainly and com-
 ely," he emphasizes. "Give the
 name, house number, street,
 e of city, zone number, and
 e. Many emergency clerks and
 iers are required to handle the
 vy Christmas load, and they
 en't time or experience to
 re out scrawled addresses that
 old puzzle a bill collector."
 and don't forget to write your
 urn address on the envelope
 e postmaster said return address-
 on Christmas cards has the
 rm approval of the highest
 thorities on etiquette, because
 helps friends keep their address
 oks up-to-date.

Cards receive more considerate
 ndling if they're mailed before
 e peak Christmas rush, the post-
 ister pointed out. Greetings for
 t-of-State delivery should be
 sted by Dec 15, and for local
 livery at least a week before
 ristmas.

WRT WHEN HE



MR. YOUNG

OBSERVING HIS 82ND BIRTHDAY

The Rev. David F. Young, 317
 South Spruce Street, is celebrat-
 ing his 83rd birthday today.

A veteran of 46 years in the min-
 istry, Mr. Young retired 10 years
 ago from his last charge at the
 Trinity Evangelical United Breth-
 ren Church in Williamsport and
 came to Lewistown to reside. In
 earlier life he served a number of
 years as pastor of the Grace Evan-
 gelical United Brethren Church on
 Logan Street, where he is still a
 regular attendant and takes an ac-
 tive interest in both Sunday school
 and worship services.

Mr. Young was a native of Ly-
 coming County. He and the late
 Mrs. Young were the parents of
 two children, D. Paul Young, 2
 Feeder Avenue, and Reuben Young
 of Harrisburg. They had four
 grandchildren.

A family dinner will be served
 at the Young home on Feeder Ave-
 nue this evening honoring Mr.
 Young's natal anniversary.

DEADLOCKED ON WELFARE FUND

(Continued from First Page)
 trustees, he refused to allow Daw-
 son to vote and participate in de-
 cisions.

But he lost to the extent that he
 has been unable to resume benefit
 payments to retired miners, their
 widows and families.

The welfare fund controversy is
 part and parcel of the UMW's sev-

WKVA Goes on Air Tomorrow to Serve Area With 'Local' Programs

(Continued from First Page)
 farm programs which the new sta-
 tion will beam to its vast audience
 of rural listeners.

Local and regional news cover-
 age will get special attention over
 WKVA, a full-time news editor
 having already been assigned to the
 WKVA staff to insure widespread
 coverage of news in the Central
 Pennsylvania area. Frequent world
 news reports from the wires of the
 United Press will supplement the
 "local" newscasts.

Western folk music, both "live"
 and transcribed, will be aired at
 frequent intervals over the new
 station, but a carefully balanced
 menu of both popular and classical
 music will also be scheduled.

A staff of 13 people, eight of
 whom are natives of Mifflin Coun-
 ty, make up the WKVA organiza-
 tion, but additional staff members
 will be added as the length of the
 new station's broadcast day in-
 creases from month to month.

As for opening day ceremonies
 on WKVA tomorrow, the five-hour
 broadcast from 12 noon to sign-off
 time at 5:00 o'clock will take the
 pattern of an informal studio party.
 Beginning at noon with the play-
 ing of the national anthem, the
 program will include chats with
 many prominent local dignitaries
 and talks by many important polit-
 ical personages.

Interspersed throughout the af-
 ternoon will be samples of the
 type of programs Central Pennsylv-
 anians can expect to hear regu-
 larly over their new station, plus
 informal interviews with each
 member of the entire WKVA staff.

PORK PRICES FALL AT FARMER'S MARKET

A slight reduction in pork prices
 was seen at the Farmers Market, 10
 West Third Street, today. Choice
 pork roasts were 50 cents a pound
 and pork chops were 57 cents.

Medium sized eggs were sold for
 55 cents a dozen. The demand was
 strong and the supply was exhaust-
 ed early. Country-made butter was
 70 cents a pound.

Best grades of apples including
 Stark's Delicious were \$2.65 a
 bushel. Potatoes were \$1.75 a
 bushel. Dressed turkeys were 70
 and dressed chickens 55 cents a
 pound. The supply exceeded the
 demand.

First grade boxes of honey were
 40 cents each. Switzer cheese, for
 which there was a big demand, was
 59 cents a pound. Large lettuce
 heads were two for 25 cents and
 bunches of celery hearts were two
 for 25 cents. Choice oranges and
 tangerines were 45 and 49 cents a
 dozen respectively.

Hot house tomatoes were 40 cents

UNION OKAYS NEW SSW PACT

(Continued from First Page)
 an undercurrent of unrest and un-
 certainty ran throughout the hall.
 When the question was put to a
 vote after a short discussion, it
 was carried with only a handful
 of dissenters.

The union, according to informa-
 tion given by the labor chiefs, has
 appointed a fact-finding commit-
 tee to work out some social insur-
 ance plan, the best that can be
 purchased for the money made
 available under the contributing ar-
 rangement for both sides. Pending
 their report, the time for making
 the plan effective has been mutual-
 ly put over until Feb. 1, 1950. The
 pension plan, on the other hand,
 will go into effect on June 1, 1950.
 Attorney Fritchman informed the
 members last night that the union
 had tried to get a clause inserted
 in the contract "to take care of the
 men who had not been continuously
 employed," but had failed to attain
 their objective. The meeting broke
 up without any untoward incidents,
 everything being conducted in an
 orderly manner.

The tempo from now onward will
 be on an increasing scale until
 sometime during the week begin-
 ning Sunday, Dec. 11, it is hoped
 that full production will be in
 progress.

Under the terms now arrived at,
 the company will pay into a pen-
 sion fund a flat amount per month.
 Briefly the terms are: Men who
 have reached the age of 65 years
 and who have 15 years of continu-
 ous service may retire with a total
 pension of \$60 a month. Men who
 have reached 65 and who have
 served 25 years or more continuous-
 ly may retire on a pension of \$100
 a month.

Also, men of 65, with between
 15 and 25 years of service contin-
 uously, will receive an amount of
 pension proportionate to the time
 they have been in the company's
 employ.

Men who are permanently in-
 capacitated and have 15 years' serv-
 ice will be paid a pension of \$30
 a month until they reach the age of
 65 when they will get the full
 amount for which they are eligible,
 based on their service record.

However, it is important to note,
 that the foregoing pensions include
 any amounts received from Social
 Security benefits. In other words,
 the company makes up the differ-
 ence in what the pensioner would
 get from the Federal Government
 to assure his maximum pension as

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U. S. SENATORS TO BE HEARD

BURGESS AND OTHER LEADERS TO SPEAK ALSO

Senator Wade, Congressman Simpson, Chamber of Commerce to Take Part in Ceremonies

Pennsylvania's two U. S. Senators will present addresses during opening day ceremonies to be broadcast by WKVA tomorrow.

Central Pennsylvania's will hear the Hon. Francis Myers, senior U. S. Senator from Pennsylvania, as well as the Hon. Edward Martin, junior Senator representing the State.

The two law-makers transcribed special messages to be broadcast during the opening day festivities.

Other VIP's (Very Important Persons) scheduled for brief talks over WKVA tomorrow are the Hon. George N. Wade, Pennsylvania State Senator, and the Hon. Richard M. Simpson, U. S. Congressman from the 17th Congressional District and dean of the Pennsylvania Republican Delegation.

Governor James H. Duff wired a congratulatory telegram which will be read during the services, and the Hon. James E. Van Zandt, U. S. Congressman from the 21st Congressional District also wired his congratulations.

Many local dignitaries will be featured on opening day ceremonies.

The delegation will be headed by the Chief Burgess of Lewistown Borough, John J. Lawler, Representative to the General Assembly in Harrisburg from this area, Harry W. Price Jr., is also expected to deliver an opening-day address.

Chairmen of both major political parties in Mifflin County will appear on the program. Both Herbert Yingling of Burnham, county Democratic chairman, and John Yocum of Lewistown, county republican head, will present short messages.

Thomas W. Metzger, president of the Lewistown Chamber of Commerce, and general manager of WMRF will be heard on the program welcoming Lewistown's new station to the air. In addition to Mr. Metzger, Robert L. Smith, secretary of the Lewistown Chamber of Commerce, will be heard.

Radio Program

MONDAY, DEC. 5,

Quarter Million Live in WKVA Range; To Stress Local News



ROBERT L. WILSON

HEADS STATION—General manager of WKVA is Robert L. Wilson, above, a Lewistown resident for the past year who served for three years prior to his arrival here as manager of Station WMAJ in State College. Well-known to Penn State sports fans, Mr. Wilson has handled the "color and commercial" portions of the Penn State football broadcasts for the Atlantic Refining Company and Chevrolet during the past four gridiron seasons.

4 ANNOUNCERS TO AIR WKVA

Station to Have Veterans of Radio Broadcasting on Ether Full Time

Four full time announcers will handle the announcing duties at WKVA on all locally produced programs following the start of operations Dec. 4.

Ellis E. "Woody" Erdman, program director of WKVA, will, in addition to his programming chores do considerable newscasting. "Woody" comes to WKVA from WLTR, 1000-watt station in Bloomsburg. He will be heard on many of WKVA's news programs and will also be featured on the Woody Erd-

More than a quarter-million people will be within range of Station WKVA's 1000-watt interference-free local-strength signal, according to estimates furnished The Central Pennsylvania Broadcasting Company from tests made by A. D. Ring & Company, Consulting Engineers in Washington, D. C.

According to A. D. Ring & Company, WKVA will transmit a local-strength signal from Lewistown to listeners in at least 12 surrounding Central Pennsylvania counties. These estimates were made following reports of reception of the WKVA signal during the station's equipment test programs.

News, radio's most listened-to feature, will be highlighted by WKVA, with much emphasis placed on local news reports, as well as a complete coverage of State, national and world news.

World wide coverage of the news by the United Press will be highlighted by WKVA on twelve news programs each day. News also will be featured as a part of the Farm Hour at seven o'clock each morning.

In addition to the twelve United Press news programs, WKVA will also feature three round-ups of news from the world of sports.

For coverage of local news, a local man, Reed Gray, has been appointed news editor of the new station. Mr. Gray has had a wide range of experience in the news writing field.

Farm news, news of interest to the housewife, and many features of interest to listeners of Central Pennsylvania will be incorporated in WKVA newscasts, in addition to coverage of general news of State, national and world affairs.

TRANSMITTER BEST IN FIELD

Exceptionally High Quality of Reception Assured By New Design

Transmitting equipment installed by WKVA is the most modern available in the United States today. Completely equipped by the Gates Radio Company of Quincy, Ill., all of WKVA's equipment is guaranteed to produce exceptionally high quality of reception.

Effectively less than two months

WKVA

550 600 850

IN THE MIDDLE

WKVA's Signal Of Nation



ELLIS ERDMAN

ERDMAN SHOW—Program director for WKVA is Ellis E. Erdman of Ashland, Pa., formerly a staff announcer with Station WLTR in Bloomsburg. A graduate of Penn State with a B. S. degree in Arts

retary of the Lewistown Chamber of Commerce, will be heard.

Radio Program

MONDAY, DEC. 5,
1949

6:30—Old Farmhand
7:00—Morning News
7:05—Old Farmhand (Cont'd)
7:30—Sports Round-up
7:35—Clockwatcher
8:00—Eight O'clock News
8:05—Clockwatcher (Cont'd)
8:20—Community Chapel
8:30—Four Knights
8:45—Coffee Time
9:00—News At Nine
9:05—Peggy Beck Show
9:30—Western Vagabonds
9:45—Keynotes By Carl
10:00—Wonderful Feeling
10:15—Military Band
10:30—Mid Morning Melodies
10:45—Allen Prescott
11:00—Woody Erdman Show
11:30—Pipes of Melody
11:45—Blue Barron
12:00—News At Noon
12:05—Lewistown News
12:10—Sports Line-up
12:15—Cote Glee Club
12:30—Farm & Home Program
1:00—Barn Dance
1:30—Classical Musicals
2:00—Two O'clock News
2:05—Meet The Band
2:30—Curtain at 2:30
3:00—Mike Mysteries
3:15—Radio Newspaper
3:30—Tunes For Teens
4:15—Storybook Lady
4:30—News And Sports
4:45—At Sundown
5:00—Sign-Off

grams following the start of operations Dec. 4.

Ellis E. "Woody" Erdman, program director of WKVA, will, in addition to his programming chores do considerable newscasting. "Woody" comes to WKVA from WLTR, 1000-watt station in Bloomsburg. He will be heard on many of WKVA's news programs and will also be featured on the Woody Erdman Show each week-day morning at 11.

Lynn H. Bloom, a native Central Pennsylvanian, comes to WKVA direct from the announcing staff at KSTP, a 50,000-watt clear channel station in Minneapolis, Minn. Lynn started his radio career at WMAJ in State College, and advanced to the top of radio's announcing ladder, returning to his native Central Pennsylvania to fill an integral part of WKVA's staff.

Donald Raffensberger, a native of Lewistown, returns to his home town after completing a course of study in radio announcing at the Columbia Institute in Philadelphia. He previously was on the staff of WGCM in Gulfport, Miss.

Robert Hyle, the fourth member of the WKVA announcing staff, hails from Altoona. Hyle was a fellow student of Raffensberger's at the Columbia Institute in Philadelphia.

Over eighty five thousands words of copy are received daily in the WKVA newsroom through the leased wires of the United Press.

Sured By New Design

Transmitting equipment installed by WKVA is the most modern available in the United States today. Completely equipped by the Gates Radio Company of Quincy, Ill., all of WKVA's equipment is guaranteed to produce exceptionally high quality of reception.

Slightly less than two months were required to install all studio equipment and the 1000-watt Gates Transmitter. The transmitter is the fifth of its type to be installed in the eastern portion of the United States.

All equipment at the transmitter site is housed in a transmitter "shock" constructed by J. M. Young and Sons of Belleville and the Lewistown Concrete Block Company. The building is located 800 feet above sea level and nearly 350 feet above the Borough of Lewistown.

The Gates Radio Company, suppliers of all technical equipment used in the installation of WKVA, has become one of the leading manufacturers of radio transmitting equipment in the years since World War II. In the past year, Gates has completely re-designed its line of 1000-watt transmitters, aligning them with the best in the broadcast field.

More than seven miles of copper wire is buried in the WKVA ground system which surrounds the transmitting tower.

ELLIS ERDMAN

ERDMAN-SHOW—Program director for WKVA is Ellis E. Erdman of Ashland, Pa., formerly a station announcer with Station WLTR in Bloomsburg. A graduate of Pennsylvania State with a B. S. degree in Arts and Letters, Mr. Erdman starts his career in radio as an undergraduate at State, serving on the staff of WMAJ in State College. In addition to his programming duties, WKVA's program director also will take time to emcee "The Woody Erdman Show" on WKVA each weekday morning at eleven o'clock.

STUDIOS LOCATED IN HEART OF TOWN

Downtown studios for Station WKVA are located at 7 North Wayne Street in the Hostel building, formerly occupied by Veterans of Foreign Wars.

WKVA has taken over the two floors of the building, completely remodeling the second floor for offices, the third floor for broadcast studios.

Carpentry work in the remodeling was handled by J. M. Young and Sons of Belleville, the painting and papering by C. Clayton Hailer, also of Belleville.

Reynolds Electric of Lewistown did the electrical contracting for the WKVA job, handling the wiring installations at both the transmitter and studios.

We are proud to have been chosen for the general construction work on the transmitter, studios and offices of

WKVA

**The Powerful New Voice of
Central Pennsylvania**

**J. M. YOUNG & SONS
BUILDERS**

270-Foot Tower 1100 Feet

Construction of WKVA's 270-foot transmitting tower atop Viscose Hill in Granville Township was the first indication many Central Pennsylvanians had that they were soon to have a 1000-watt AM broadcast station.

The tower was constructed by a five-man crew from the Stahlman Inc., of North Wales, Pennsylvania. The crew was directed by Charles Anderton and completed the installation in less than a week. Held in place by three sets of guy wires, the antenna towers nearly 1100 feet above sea level.

Airliners flying this area are protected at night and in weather when visibility is poor by three sets of lights on the tower. The top light is controlled by a flasher which lights 25 times each minute. The lighting and the tower location were approved by the Civil Aeronautics Administration before construction of the tower was started.

Although the tower was one of the first signs local residents had of the new station; one of the most important components of the equipment will never be seen by Central Pennsylvanians. Nearly seven miles of copper wire and 2300 square feet of copper screening are buried in the ground surrounding the base of the tower.

Exactly 120-copper wires, each 270 feet long are buried in trenches

Local News

than a quarter-million will be within range of WKVA's 1000-watt interference local-strength signal, according to estimates furnished by Central Pennsylvania Broadcasting Company from tests made by A. D. Ring & Company, Consulting Engineers in Washington.

According to A. D. Ring & Company, WKVA will transmit a long-range signal from Lewisburg, Pa., to at least 12 surrounding Central Pennsylvania counties. These estimates were based on reports of reception of the WKVA signal during the station's equipment test program.

The station's most listened-to feature will be highlighted by WKVA's emphasis placed on local sports, as well as a coverage of State, national and international news.

Wide coverage of the news of the United Press will be highlighted by WKVA on twelve news programs each day. News also will be heard as a part of the Farm News seven o'clock each morning.

In addition to the twelve United Press programs, WKVA will feature three round-ups of news from the world of sports.

Coverage of local news, and news of Reed Gray, has been a news editor of the new Mr. Gray has had a wide experience in the news field.

News, news of interest to the wife, and many features of interest to listeners of Central Pennsylvania will be incorporated in newscasts, in addition to coverage of general news of State, and world affairs.

TRANSMITTER TEST IN FIELD

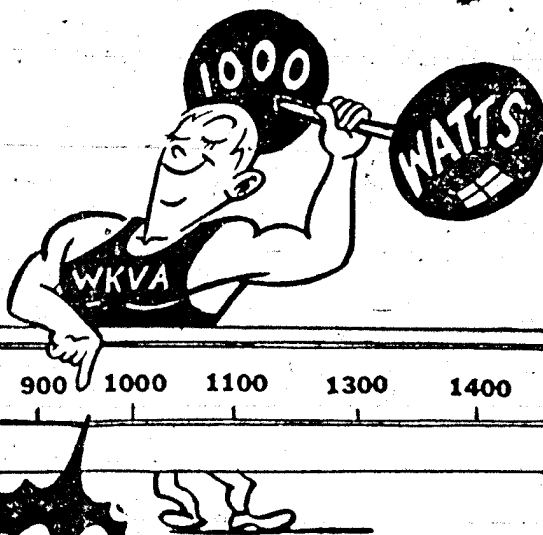
Exceptionally High Quality of Reception Assured By New Design

Receiving equipment installed at the station is the most modern available in the United States today. Fully equipped by the Gates Company of Quincy, Ill., all of the station's equipment is guaranteed to produce exceptionally high quality of reception.

In less than two months required to install all studio equipment and the 1000-watt Gates transmitter. The transmitter is of its type to be installed in the eastern portion of the United States.

Equipment at the transmitter is housed in a transmitter building constructed by J. M. Young of Belleville and the Lewis Concrete Block Company.

WKVA



IN THE MIDDLE **920** OF EVERY DIAL

WKVA's Signal Heard Over Half Of Nation—Maine to Minnesota



ELLIS ERDMAN
ERDMAN SHOW—Program director for WKVA is Ellis E. Erdman of Ashland, Pa., formerly a staff announcer with Station WLTR in Bloomsburg. A graduate of Penn State with a B. S. degree in Arts and Letters, Mr. Erdman started his career in radio as an undergraduate at State, serving on the staff of WMAJ in State College. In addition to his programming duties, WKVA's program director also will take time to emcee "The Woody Erdman Show" on WKVA each weekday morning at eleven o'clock.

Test programs aired by WKVA during the past two weeks indicate a wide coverage for the new 1000-watt AM station.

Reports were received from listeners in nearly half of the United States, indicating reception of the 1000-watt signal. Listeners in Maine, New Jersey, Indiana, Minnesota and Ohio, as well as, a great number of other States, wrote officials of the Central Pennsylvania Broadcasting Company complimenting the fine signal broadcast during the three tests conducted.

In addition, many listeners in Pennsylvania reported reception of the music and announcements broadcast during the tests.

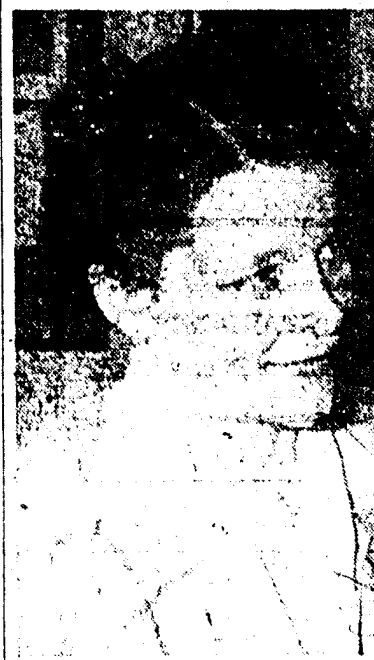
Included among the reports received was one from E. Monroe Robinson of Ashland, Maine. He stated that WKVA's signal came in clear and strong in Ashland at 1:40 A. M., November 21, the date of the second test program.

A local listener, Richard Davidson of Burnham, Pa., reported hearing WKVA on his car radio. He reported the reception was very clear.

From Two Harbors, Minnesota, Albert J. Holmen reported hearing WKVA's signal. He stated, "the signal is beautiful here in Minnesota."

TOP ARTISTS IN WKVA'S LIBRARY

Probably the most essential necessity in the operation of any radio station is a good transcription library, and WKVA will have



MRS. BECK

CHILDREN—Women's program director for WKVA is Mrs. Margaret L. Beck, above, whose program "The Peggy Beck Show" will be aired each weekday morning at nine. Formerly head of the English and dramatics departments at the Dover Schools in Dover, Del., Mrs. Beck also will handle a late-afternoon program for children.

WKVA'S TOWER IS VISIBLE 20 MILES

Lights atop WKVA's 270-foot

**WKVA
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Concrete Block Company.
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sea level and nearly 350 feet
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Gates Radio Company, sup-
of all technical equipment
the installation of WKVA.
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In the past year, Gates
mpletely re-designed its line
-watt transmitters, aligning
with the best in the broadcast

than seven miles of copper
buried in the WKVA ground
which surrounds the trans-
tower.

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nsmitter,

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IONE 21

State with a B. S. degree in Arts
and Letters. Mr. Erdman started
his career in radio as an unde-
graduate at State, serving on the
staff of WMAJ in State College.
In addition to his programming
duties, WKVA's program director
also will take time to emcee "The
Woody Erdman Show" on WKVA
each weekday morning at eleven
o'clock.

STUDIOS LOCATED IN HEART OF TOWN

Downtown studios for Station
WKVA are located at 7 North
Wayne Street in the Hostetler
building, formerly occupied by the
Veterans of Foreign Wars.

WKVA has taken over the top
two floors of the building, com-
pletely remodeling the second floor
for offices, the third floor for broad-
cast studios.

Carpentry work in the remodel-
ing was handled by J. M. Young &
Sons of Belleville, the painting
and papering by C. Clayton Hartz-
ler, also of Belleville.

Reynolds Electric of Lewistown
did the electrical contracting on
the WKVA job, handling the wir-
ing installations at both the trans-
mitter and studios.

TOP ARTISTS IN WKVA'S LIBRARY

Probably the most essential
necessity in the operation of any
radio station is a good transcrip-
tion library, and WKVA will treat
its listeners to one of exceptional
quality—that of Lang-Worth Fea-
ture Programs Inc.

The Lang-Worth transcription li-
brary features programs of network
caliber, presenting such outstand-
ing shows as Mike Mysteries, The
Cote Glee Club and the Caval-
cade of Music.

Many of the nation's top record-
ing artists are featured in the
Lang-Worth library which is the
most widely sponsored library
service in the world. Along with
the hit tunes of today and the fa-
vorite all-time hits of yesterday,
Lang-Worth now furnishes au-
thentic program themes of leading
bands, mood music and scores of
other production aids in the field
of broadcasting.

One of the most popular of the
large singing groups heard on the
air today is that of the Cote Glee
Club, a group which will be pre-

morning at nine. Formerly head
of the English and dramatics de-
partments at The Dover Schools
in Dover, Del., Mrs. Beck also
will handle a late-afternoon pro-
gram for children.

WKVA'S TOWER IS VISIBLE 20 MILES

Lights atop WKVA's 270-foot
transmitting tower can be seen
nearly 20 miles from Lewistown
by motorists traveling U. S.
Route 22 near Mount Union.

The flashing light which is
mounted at the top of the tower
can be seen at a number of loca-
tions by motorists leaving Mount
Union and traveling to Lewis-
town along the well-known high-
way.

presented regularly over WKVA.

Another of the fine transcribed
programs aired by Lang-Worth is
the personalized show, "Meet the
Band" which stars the cream of
the dance band crop, including
Tommy Dorsey, Frankie Carle, Art
Mooney and Vaughn Monroe.

WKVA's music library now con-
sists of over six thousand selec-
tions, and is growing fast.

270-Foot Tower Transmitter Reaches Nearly 1100 Feet Above Sea Level South of Town

Construction of WKVA's 270-foot
transmitting tower atop Viscose Hill
in Granville Township was the first
indication many Central Pennsylv-
anians had that they were soon to
have a 1000-watt AM broadcast sta-
tion.

The tower was constructed by a
five-man crew from the Stahlless,
Inc., of North Wales, Pennsylvania.
The crew was directed by Charles
Anderton and completed the instal-
lation in less than a week. Held in
place by three sets of guy wires, the
antenna towers nearly 1100 feet
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Airliners flying this area are pro-
tected at night and in weather when
visibility is poor by three sets of
lights on the tower. The top light
is controlled by a flasher which
lights 25 times each minute. The
lighting and the tower location were
approved by the Civil Aeronautics
Administration before construction
of the tower was started.

Although the tower was one of
the first signs local residents had of
the new station; one of the most im-
portant components of the equip-
ment will never be seen by Central
Pennsylvanians. Nearly seven miles
of copper wire and 2300 square feet
of copper screening are buried in
the ground surrounding the base of
the tower.

Exactly 120 copper wires, each
270 feet long are buried in trenches
running in all directions from the
base of the tower, insuring a near-
perfect ground which is necessary
for the greatest possible coverage.

Teen-agers come in for special
attention each day on WKVA's
TUNES FOR TEENS, broadcast



—JOHN STORMER

TECHNICIAN—Chief engineer for
Station WKVA is John A. Stormer
above, a native of Altoona who
was formerly associated with
Station WMAJ in State College
as manager of that station's
Bellefonte office. Mr. Stormer
served as a member of the
engineering staff of Station
WFBG in Altoona. Making the
complete technical installation of
WKVA was his sole responsibil-
ity.

VAGABONDS TO APPEAR DAILY

Jimmy Claar and his Western
Vagabonds, well known to western
folk music lovers throughout Penn-
sylvania, will appear daily over
Radio Station WKVA.

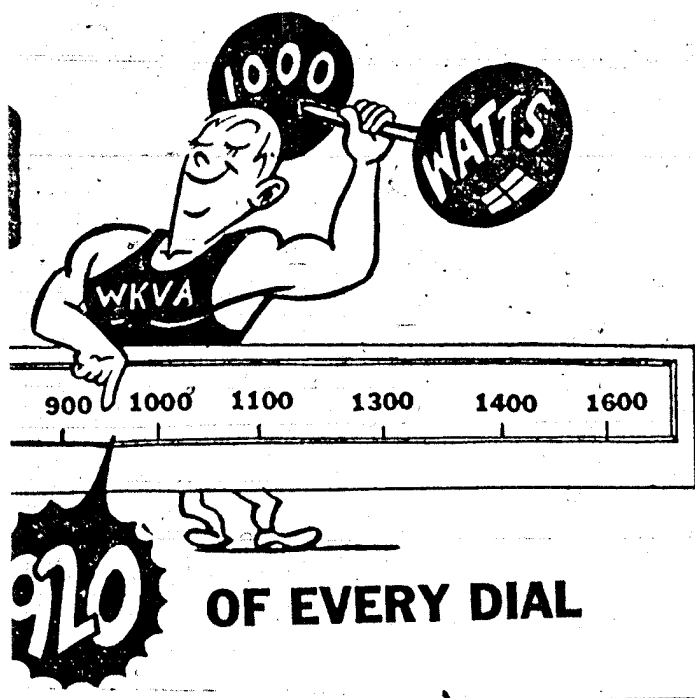
Jim and the boys come to WKVA
after a two-year engagement at
WRAC in Williamsport. Prior to
their stay in Williamsport, the
Vagabonds were featured over
WMAJ in State College. They also
operated the popular Radio Corral
near State College.

The Western Vagabonds will be
featured on the WKVA Farm Hour
each morning from 6:30 to 7:30 A.
M.

During the past several years
the Vagabonds have featured such
celebrated western stars as Jimmy
Wakely, Lulu Belle and Scotty, Tex
Ritter, Eddie Arnold, Ernest Tubbs,
and many other stars of National
radio programs such as the Grand
Old Opry and the National Barn
Dance. These stars appear in per-
son as guest artists with the Vaga-
bonds from time to time.

In addition to being featured on
the WKVA Farm Hour each morn-
ing, plans are being made for other
appearances by the Western Vaga-
bonds during the WKVA broadcast
day.

UN WKVA OPENING PROGRAM



WKVA TO BE ON AIR 10½ TO 14 HOURS EACH DAY

Station Is Approved for 'Daytime' Operation by FCC; List Sign-off Times for Each Month

Although Federal Communications Commission regulations will limit WKVA's broadcast day to the daylight hours, Central Pennsylvania's powerful new 1000-watt AM station will still be on the air a minimum of 10½ hours each day during the winter months, a maximum of 14 hours daily during the summer months.

FCC regulations set the hours of operation for "daytime" regional channel stations from sunrise to sunset, but WKVA has been granted permission from the Commission to go on the air each weekday morning at 6:30, each Sunday morning at 7:30.

Sign-off time for the new station has been set by the FCC as follows: December 5:00, January 5:15, February 5:45, March 6:15, April 6:45, May 7:15, June and July 7:30, August 7:00, September 6:15, October 5:30 and November 5:00.



DICK WETZEL
ADVERTISING — WKVA's commercial manager is Dick Wetzel, above, a Lewistown advertising man who has taken complete charge of the new station's sales department. Mr. Wetzel, best known for his enterprising promotion of the Penn-Central Exposition, also will be in charge of WKVA promotion.

Signal Heard Over Half Maine to Minnesota

At programs aired by WKVA during the past two weeks indicate the coverage for the new 1000-watt AM station. Reports were received from listeners in nearly half of the United States, indicating reception of 1000-watt signal. Listeners in Maine, New Jersey, Indiana, Minnesota and Ohio, as well as, a great number of other States, wrote offices of the Central Pennsylvania Broadcasting Company complimenting the fine signal broadcast during the three tests conducted. In addition, many listeners in Pennsylvania reported reception of music and announcements broadcast during the tests. Included among the reports received was one from E. Monroe Johnson of Ashland, Maine. He stated that WKVA's signal came in clear and strong in Ashland at 1:40 A.M., November 21, the date of the third test program. A local listener, Richard David of Burnham, Pa., reported hearing WKVA on his car radio. He stated the reception was very clear. From Two Harbors, Minnesota, Bert J. Holemen reported hearing WKVA's signal. He stated, "The signal is beautiful here in Minnesota."



MRS. BECK
CHILDREN—Women's program director for WKVA is Mrs. Margaret L. Beck, above, whose program "The Peggy Beck Show" will be aired each weekday morning at nine. Formerly head of the English and dramatics departments at the Dover Schools

Over Half of WKVA Employees Are Natives of Mifflin County

More than half the entire staff of Station WKVA are natives of Mifflin County, seven members of the staff residing right in Lewistown, an eighth member in nearby McVeytown.

Lewistownites on the WKVA payroll include Dick Wetzel, the station's commercial manager; Mrs. Margaret Beck, women's program director; Reed Gray,

news editor; and Joann Foucart, secretary.

Two more Lewistown people, Bob Steltzer and Jim Galbraith, are members of the WKVA engineering staff, while another Lewistown boy, Don Raffensberger, will serve on the WKVA announcer-in-chief staff.

Miss Winifred Clark of McVeytown is the station's traffic manager.

Average age of WKVA's thirteen staff members is twenty-six and a half years.

Five of the ten male members of WKVA's staff are over six feet tall.

WKVA

Congratulations to you

TOP ARTISTS IN

A. M., November 21, the date of the second test program.

A local listener, Richard Davidson of Burnham, Pa., reported hearing WKVA on his car radio. He reported the reception was very clear.

From Two Harbors, Minnesota, Albert J. Holmen reported hearing WKVA's signal. He stated, "the signal is beautiful here in Minnesota."

TOP ARTISTS IN WKVA'S LIBRARY

Probably the most essential necessity in the operation of any radio station is a good transcription library, and WKVA will treat its listeners to one of exceptional quality—that of Lang-Worth Feature Programs Inc.

The Lang-Worth transcription library features programs of network caliber, presenting such outstanding shows as Mike Mysteries, The Cote Glee Club and the Cavalcade of Music.

Many of the nation's top recording artists are featured in the Lang-Worth library which is the most widely sponsored library service in the world. Along with the hit tunes of today and the favorite all-time hits of yesterday, Lang-Worth now furnishes authentic program themes of leading bands, mood music and scores of other production aids in the field of broadcasting.

One of the most popular of the large singing groups heard on the air today is that of the Cote Glee Club, a group which will be pre-



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WKVA'S TOWER IS VISIBLE 20 MILES

Lights atop WKVA's 270-foot transmitting tower can be seen nearly 20 miles from Lewistown by motorists traveling U. S. Route 22 near Mount Union.

The flashing light which is mounted at the top of the tower can be seen at a number of locations by motorists leaving Mount Union and traveling to Lewistown along the well-known highway.

sented regularly over WKVA.

Another of the fine transcribed programs aired by Lang-Worth is the personalized show, "Meet the Band" which stars the cream of the dance band crop, including Tommy Dorsey, Frankie Carle, Art Mooney and Vaughn Monroe.

WKVA's music library now consists of over six thousand selections and is growing fast.

WKVA

Congratulations to you
in establishing
Central Pennsylvania's
newest public service!

Suppliers of Studio Carpeting

Hugh B. McMeen & Son, Inc.

129 EAST MARKET STREET

PHONE 5519

The Men and Women of Reynold's Electric

as suppliers and contractors for Central Pennsylvania's most powerful standard broadcasting station, congratulate

WKVA

It is to be our privilege to serve our public further, in sponsoring a General Electric show featuring VAUGHN MONROE, 3 days each week on WKVA—at 11:45 A. M.

REYNOLDS ELECTRIC

"SERVING LEWISTOWN ELECTRICALLY SINCE 1908"

113 SOUTH MAIN STREET

PHONE 4121

Transmitter Reaches Nearly Above Sea Level South of Town



JOHN STORMER

TECHNICIAN—Chief engineer for Station WKVA is John A. Stormer above, a native of Altoona who was formerly associated with Station WMAJ in State College as manager of that station's Bellefonte office. Mr. Stormer served as a member of the engineering staff of Station WFBG in Altoona. Making the complete technical installation of WKVA was his sole responsibility.

VAGABONDS TO APPEAR DAILY

Jimmy Claar and his Western Vagabonds, well known to western folk music lovers throughout Pennsylvania, will appear daily over Radio Station WKVA.

Jim and the boys come to WKVA after a two-year engagement at WRAK in Williamsport. Prior to their stay in Williamsport, the Vagabonds were featured over WMAJ in State College. They also operated the popular Radio Corral near State College.

The Western Vagabonds will be featured on the WKVA Farm Hour each morning from 6:30 to 7:30 A. M.

During the past several years the Vagabonds have featured such celebrated western stars as Jimmy Wakely, Lulu Belle and Scotty, Tex Ritter, Eddie Arnold, Ernest Tubbs, and many other stars of National radio programs such as the Grand Old Opry and the National Barn Dance. These stars appear in person as guest artists with the Vagabonds from time to time.

In addition to being featured on the WKVA Farm Hour each morning, plans are being made for other appearances by the Western Vagabonds during the WKVA broadcast

skidded to the left and struck the car operated by Patrick Britt 506 South Juniata Street, going north on Dorcas Street. Damage was set at \$85 to the Britt car and \$35 to the Campbell auto.

The accident caused by
(Continued on Page 14, Column 5)

NEARLY 250 BACK TO WORK AT SSW

Expect Half of Employees to Be Back on the Job by Thursday

(Call back schedule appears on Page 14)

Between 200 and 250 workmen were back on the job at the Standard Steel Works Division with the expectation that over 1,000 of the 2,019 employees would be back on the job by Thursday, according to estimates of company officials this morning.

An added 150 workmen are expected to be back by tomorrow morning as indications were that the plant employing 2,019 persons was swinging back to normalcy after the nine-day interruption of production.

Officials said that the best estimates now are that the plant will not be back into full production before the end of next week.

Activity today consisted chiefly of handling of material, scheduling of the guards, and warming of the furnaces in preparation for the return of more employees.

TREASURY BALANCE

Washington — Treasury balance Dec. 1, \$4,368,249,957.67
Internal revenue, \$21,474,452.28
Customs receipts, \$1,866,422.04
Receipts, \$14,639,333.312
Expenditures, \$17,425,155,849.

ceed, recess was taken until 1:30 P. M. today when it was hoped that the missing out-of-town witnesses would be present and the first jury could be drawn.

Calling of the roll of the panel of 48 traverse jurors disclosed 12 excusals and one absentee, leaving 35 for duty if, as and when called and chosen. Those excused were:

Warren H. Acker, 31½ Valley Street, military veteran; O. G. Carnes, 21 South Wayne Street, removed from county; Gerald F. Coons, 28 Ridge Road, military veteran; Walter S. Deamer, Decatur Township, physical defect; Marian J. Emerson, 115 Academy Hill, removed to St. Marys.

Also: Earl C. Goss, Derry Township, illness in family; Ralph A. Hanawalt, 157 West Fourth Street, (Continued on Page 14, Column 5)

MANY REPORT HEARING WKVA

Central Pennsylvania radio listeners reported widespread reception of Lewistown's brand new AM radio station this morning as the 1,000-watt voice of WKVA went on the air officially for the first time Sunday afternoon.

From all indications, WKVA's regional channel signal produced local strength reception as far west as Altoona, as far north and east as Williamsport, and as far south as Shippensburg.

Telephone calls also were received from Orbisonia, State College, Huntingdon, Mifflinburg, Newport and dozens of other outlying Central Pennsylvania communities. In each instance, the callers reported the WKVA programs "coming in just fine."

An informal studio party highlighted opening day ceremonies over the new station, dozens of important local, regional and State dignitaries taking part in the initial broadcast which was aired from noon until 5 o'clock.

"cargo" to New York and other Eastern States and charged the group "systematically sold a baby a week" in New York during the last nine months.

The average cash price for each baby, according to the district attorney, was between \$2,000 and \$2,500.

Wolfson was described as Slater's chief assistant while the six-foot, 240-pound Mrs. Bernard was named as the alleged "contact-woman."

Mrs. Bernard is now under \$1,000 bail awaiting trial on Jan. 16 on charges of interfering with the grand jury investigation.

She is accused of assaulting two police officers who raided her sumptuous West End Avenue apartment and tossing a notebook to her father, Isidore Weiner, who fled while she tussled with the cops.

The trio is specifically charged with violating the State Welfare Law which prohibits giving out of a child for adoption by other than authorized agencies or collecting fees for such work.

According to the New Dork District Attorney, the group advertised in Miami papers for children for (Continued on Page 14, Column 6)

HUNTER GETS GOAT OF FARMER'S WIFE

A deer hunter in the Vira area got Mrs. Roy S. Bell's goat, literally and figuratively, in the amount of \$15.

Mrs. Bell's goat was grazing in the orchard of the Bell farm near Vira when an unidentified hunter felled it with a well placed shot.

While the goat had horns that formed an upward arch over its head they very definitely did not resemble the antlers of a deer. Even so, they could have hardly passed for more than a spike buck, which is an illegal kill.

Adding insult to injury, the badly stigmatized hunter placed the shell beside the animal's carcass before he quit the premises.

about 2 o'clock Sunday covered roads with a film of ice which ran near noon today when under warmer temper-

A crew of 11 trucks from the Pennsylvania way Department kept danger spots well clearing traffic to move

The crews from the way sheds on West F went into action about Sunday when the first snow fell. They continued their job until 3 A. M. today clearing the grades covered with snow and sleet, was about a half inch in depth. (Continued on Page 14)

KANSASPO KILL ESC

Rulo, Neb.—A darr called by police a "n ended his long career death today after he blazing revolver of a trooper.

The dead man was kin, 38, an escaped the Nebraska penitentiary. Dunkin went down his last clash with State Trooper W. A. spotted the escaped crossed the Kansas Rulo.

Smith gave chase Dunkin cut back to side. In the high Dunkin overturned the driving—one of eight men since his escape Eve.

He rolled out of five shots at Trooper returned the fire, killed perado immediately.

Positive identification as the escaped convict a six-State dragnet several hours later.

Police said the car wrecked in the crash in Omaha, Neb., the Dunkin had several escapes from capture of freedom before picked up yesterday Missouri patrolmen chased gasoline for care in St. Joseph.

When he broke out of the Nebraska penitentiary, he was in a penitentiary car and in his flight.

Until Trooper Smith felled him, the shown little respect for la John Dillinger.

The day after his (Continued on Page 14)

Smith's Beauty Shop December 5 to 10, due family.

Elimination of Little Red School House Made Financially Advantageous by State

Following is the first of three articles on modernization of the educational setup in Pennsylvania as proposed by R. W. Robinson of the State Department of Public Instruction.

By JOHN HARMS

INS Staff Correspondent

Harrisburg — Pennsylvania educators outside metropolitan areas are determined to raise their schools above the coonskin cap class.

The little red schoolhouse symbolic of frontier days, is still part of the framework in many sections but educators and citizens

bigger school districts and administrative units with larger attendance areas to provide better schooling on a grander scale, according to Raymond W. Robinson, the chief of consolidation and transportation for the State Department of Public Instruction.

School districts are working on two methods of placing school administration in clearer focus. First, and most popular is the joint board of administration while the second is the union school district.

"It has become crystal clear," Robinson declared, "that, if our

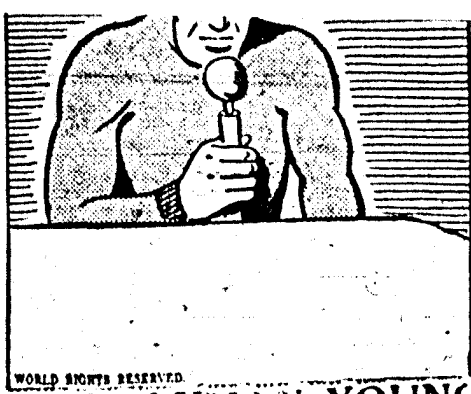
reorganization in many areas of our State and nation is imperative and long overdue.

"The present and future educational needs of our young people cannot be met adequately by school districts which were organized to meet the needs of pioneer days," he stated.

"Reorganization is imperative and inevitable.

"Resistive forces may operate to impede progress but they cannot stay the movement which is rapidly gaining momentum," he predicted.

The trend is toward formation of joint boards, Robinson explain-



By LYMAN YOUNG

SOMETHING'S
IE-WRONG-
STARTED
O RUN!

HE'S STUMBLERD
AT THE TOP OF
THE CRATER! HE
CAN'T GET UP!

THE BOMB! IT
MIGHT EXPLODE
WHILE HE'S
LYING THERE!



By DARREL McCLURE

HE COURT-
ULAR DOGS
E THE DOG-
WON'T
IDE-

WHEN THE DOGCATCHERS COME DOWN
THE ROAD, YOU KIN JUST STAND IN YOUR
OWN FRONT YARD AN' LOOK AT 'EM
AN' LAFF AN' LAFF -

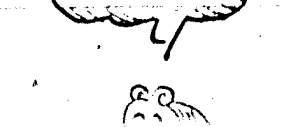


By JIMMY MURPHY

RRY ME!
JOB---
START
D COL.
OK OUT.

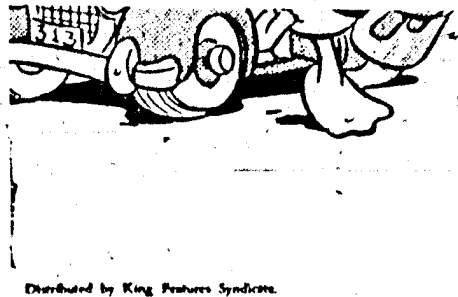
CASPER, IT'S
GETTING
LATE---
I THOUGHT
YOU HAD
READ THE
PAPER.

I DID READ THE
NEWS, TOOTS---
NOW I'M
LOOKING FOR A
JOB!



Wed., Dec. 7, 1949

p.10



Published by King Features Syndicate.

— ADVERTISEMENT —

WKVA

PROGRAM SCHEDULE

THURSDAY, DEC. 8

- 6:30—Old Farmhand
- 7:00—Morning News
- 7:05—Old Farmhand (Cont'd)
- 7:30—Sports Round-up
- 7:35—Clockwatcher
- 8:00—Eight O'clock News
- 8:05—Clockwatcher (Cont'd)
- 8:20—Community Chapel
- 8:30—Four Knights
- 8:45—Coffee Time
- 9:00—News At Nine
- 9:05—Peggy Beck Show
- 9:30—Western Vagabonds
- 9:45—Keynotes By Carl
- 10:00—Time Out
- 10:15—Military Band
- 10:30—Mid Morning Melodies
- 10:45—Allen Prescott
- 11:00—Woody Erdman Show
- 11:30—Pipes of Melody
- 11:45—Luncheon Date
- 12:00—News at Noon
- 12:05—Lewistown News
- 12:10—Sports Line-up
- 12:15—Cote Glee Club
- 12:30—Farm & Home Program
- 1:00—Western Vagabonds
- 1:30—Classical Musicale
- 2:00—Two O'clock News
- 2:05—Meet The Band
- 2:30—Curtain at 2:30
- 3:00—Mike Mysteries
- 3:15—Radio Newspaper
- 3:30—Tunes For Teens
- 4:15—Storybook Lady
- 4:30—News And Sports
- 4:45—At Sundown
- 5:00—Sign Off

Endicott-Johnson

Shoes for the Family
31 East Market St.

New York—Benefit from U. S. insurance 1948 gave 45 per cent for death benefits and for policy dividends.



NEW W BEAU



Ready-Mixed, 100 finish in gorgeous and white. Dries qu most surfaces inc paper. Here's your in a beautiful lasti quart

\$1.39

Kemrer & Wall Stor 11 Valley

SE. TEN

THROW AWAY THAT EAR TRUMPET - ZEKE



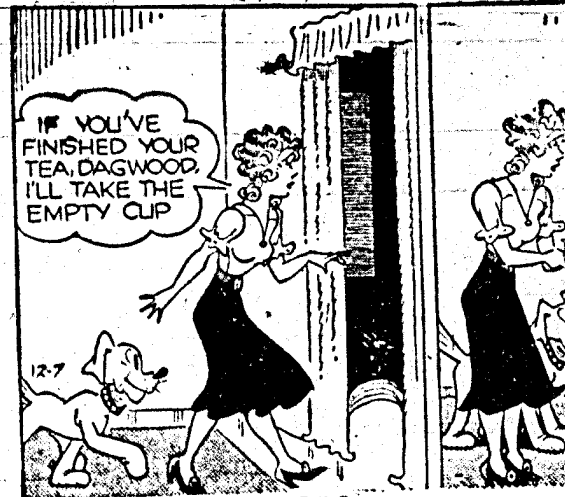
DRESS SMARTLY
BUY

Artley

SHE'LL WANT A ROBE

-for Winter Warmth

BLONDIE



THE PHANTOM



TIM TYLER'S LUCK



ANNIE ROONEY

